Aria Cairo

UX Designer

📍 Prague or remote

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🌐 ariacairo.com

Personal Profile

A dedicated UX designer with demonstrated experience in research, designing, prototyping and user testing.

Comfortable with critique and experienced in remote work. Exploring practical use of AI in daily work.

Software Proficiency

Figma
ProtoPie
Hotjar
Typeform
Google Analytics
Office applications

Languages

Czech: Native speaker
English: Fluent (C1 IELST)

Communication courses

Nonviolent communication
Hnutí Brontosaurus
3/2022

Active listening
Asociația de Tineri din Ardeal
autumn 2018

Work Experience

DIGITAL PRODUCT DESIGNER
Accenture (remote) | March 2023 - March 2024
- designing Skoda digital products for mobile, tablet and desktop in an agile environment
- cooperating with the Volkswagen group designers on white-label designs used by multiple car manufacturers
- testing the Skoda purchasing journey - script and results consultation
- incorporating AI and participating in a prompt design workshop
- received the iF Gold Award 2024 with the Flow design team
- **leading the design of a Wishlist**
  - creating a universal design for wishlist and watchdog, considering the specific requirements of individual markets.
  - addressing and integrating user needs, balancing them with business goals and technical constraints
  - regularly discussing solutions with business and product owners, developers and fellow designers

PRODUCT DESIGNER
Iguana Technology (Prague, CR) | June 2022 - February 2023
- ensuring end-to-end design process for Campiri.com platform
- assisting in UX strategy and feature definition
- conducting data-driven research with Google Analytics and Hotjar
- developing user flows, wireframes, and high-level designs
- performing user testing, analyzing outcomes, and optimizing designs

APPLICATION TESTER
MSD (Prague, CR) | May 2022 (seasonal job)

Education

GOOGLE (REMOTE)
UX Design Professional Certificate | November 2021 - February 2022
- applying user-centred design and design thinking concepts
- conducting user research
- building wireframes and prototypes
- testing and iterating designs

UNIVERSITY OF SALFORD (UK)
Digital Media | September 2020 - November 2021

SOUTH WEST COLLEGE (UK)
Certificate in Creative Media Tech | September 2019 - May 2020